

The Nottingham Plan to 2020

Annual report 2013/14 Year 4



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Performance headlines

Positive signs of growth

- Delivering the Growth Plan, with a package of business support of over £50m to help businesses grow and our thriving Creative Quarter helping entrepreneurs.
- 2,524 people helped into work and our employment rate is holding up well.
- 100,000s of people welcomed to Nottingham's international and national events.

BUT

- Levels of children living in poverty remains static - despite the signs of economic growth, issues such as low wages and low income levels remain.

Cohesive communities

- 88% citizen satisfaction with their neighbourhood – our best rate yet, up from 84% last year. 90% of people from different backgrounds are getting on well together, also an all time high.
- Signs of progress with an increase in the number of new homes being built in the city.

BUT

- Fuel poverty rates remain high - despite progress in energy efficiency investments for homes and businesses, issues such as the cost of fuel and income levels persist.

Supporting families and young people

- Teenage pregnancy rates continue to fall, down this year to 38 per 1,000 amongst 15-17 years old girls, down 24% since 2010 and down over 50% since 1998.
- 72% of our 10/11 year olds achieved 4+ in Reading, Writing and Maths (Key Stage 2), up from 69% (2011/12 academic year).
- Over half of our pupils achieved 5 A*-C GCSEs (including English and Maths), our best result ever, although we are still below the Core City average.

BUT

- Levels of child obesity remain high. 22% of children aged 10-11 (Year 6) are obese, well above the England average of 18.9%.

Safer Nottingham

- A modest fall in crime compared to last year.
- An increase in the number of people successfully completing drug treatment to 18.4% - better than the national average and the level of other similar cities.

Tackling health inequality

- A fall in smoking prevalence – down by 3 percentage points (31% to 28%) from last year, showing a downward trend.
- Good progress on the number of adults who do at least 150 minutes of physical activity per week.
- A fall in the level of people with poor mental wellbeing in the city – down to its lowest level since 2010.

BUT

- We still have high levels of alcohol-related hospital admissions, significantly above the England average.

Cleaner and greener

- CO₂ emissions continue to fall and our levels of energy from low or zero carbon emission technology have risen.

BUT

- Improving our recycling rate remains challenging.

Nottingham Plan refresh

Given the significant political and economic changes since the plan's launch in 2010, the One Nottingham Board and the leadership of Nottingham City Council asked for the Nottingham Plan to be 'refreshed'. The was to ensure that we continue to focus on the right areas of work for the city, use our partnership resources in the most efficient way and check our progress using the best target measures, enabling us to be confident about how effectively we are delivering the Nottingham Plan for the citizens of Nottingham.

The refresh of the Nottingham Plan to 2020 was completed in 2014, with the help of the Nottingham Plan lead officers and partners. Recommendations for changes to 2020 targets went through a challenge process with colleagues and partners, taking account of performance to date.

A number of the 2020 targets have been 'refreshed' to make sure they are credible, robust and measurable for the remainder of the Plan, whilst maintaining the ambition that was established when the plan was launched. The refresh is not a full revision of the Plan. Some of the refreshed targets refer to a comparison with *Core Cities*, these are the eight largest city economies outside of London and include Birmingham, Bristol, Leeds, Liverpool, Manchester, Newcastle, Nottingham and Sheffield.

Overall consensus is that the current focus of the targets continues to articulate outcomes for Nottingham citizens.

Foreword

from the Councillor Jon Collins, Leader of Nottingham City Council and Councillor Mellen, Chair of One Nottingham

The Nottingham Plan to 2020 is our 10 year journey to stimulate economic growth and break the cycle of poverty.

After four years, this remains our biggest ambition for the city to ensure that more of our children grow up to benefit from the city's wealth and have higher aspirations for their future. All the targets in the plan have some connection to this ambition.

We are making progress.

Our Growth Plan is driving economic growth, creating jobs and helping to develop a high tech, innovative and creative economy. This year we helped businesses to grow with a £50m package of business support. Our flagship Creative Quarter is now one-year old and is helping bring creative businesses together to grow and thrive.

Working hard to help our communities get the jobs and business opportunities we are creating, is essential to our ambition to break the cycle of poverty. We have helped 2,524 people into jobs and our Apprenticeship hub has seen a 20% increase in new starts for 16-18 year olds. Helping our young people achieve the best skills and qualifications they can is also fundamental to our 2020 success. We are pleased to see best ever results in Key Stage 4 and GCSEs.

One year on from welcoming our new Public Health responsibilities we are also seeing some improvement in healthy lifestyle targets such as a reduction in smoking and increased physical activity.

However resources do matter and the current climate of significantly reduced public sector funding is making it harder for us and our partners to deliver the changes we want to make for our city and Nottingham is not immune from the bigger national challenges, such as pressure on household incomes resulting from wages not keeping pace with prices and health-related issues such as obesity.

Commitment from our partners and partnerships to help deliver the Nottingham Plan is as strong as ever, recognising that we still have some way to go to ensure that all our communities benefit from economic growth. Given the current pressures on all our resources, we all recognise that working together has to be the way we will effect the greatest change.

Next year we will be half way through the Nottingham Plan and we look forward to working with partners and citizens.

World Class Nottingham

2013/14 Headline Achievements

Delivering the Growth Plan

Nottingham now has an unrivalled package of business support of over £50m, responding to the lack of finance to encourage business growth.

Creative Quarter

Our flagship Creative Quarter turned one year old – a successful partnership bringing creative businesses together to grow and thrive.

World class events

Nottingham welcomed 100,000s of people to its international and national events this year.

Action Programme: Year Four

1) Science City

The Growth Plan continues to drive Nottingham's development as a Science City. Projects include:

- The Nottingham Technology Grant Fund – 37 awards totalling £4.2m have been committed from the overall £10m to help businesses start and grow in our priority growth sectors of life science, clean tech and digital content. This funding will unlock over 800 jobs and generated £23m private-sector match-funding.
- Boots have opened MediCity on the Enterprise Zone in collaboration with Biocity. This is a health and beauty incubator providing business start-ups with expertise from Boots and help to tap into the Boots supply chain.
- *Next Business Generation* is an accelerator programme for high growth business start ups in our three priority sectors supporting 23 projects so far.
- Growth 100 is supporting businesses to realise their growth potential. The first cohort of 21 businesses has graduated, with business growth plans to support them access finance and create jobs, with the second cohort of 30 businesses commencing in January 2014.

2) Priority Economic Sectors

The Growth Plan continues to develop the three sectors by:

- Fostering enterprise – business and financial support for entrepreneurs.

- Developing a skilled workforce – connecting people to jobs and aligning skills provision to meet the needs of employers.
- Building a 21st century infrastructure – sustained investment in business accommodation, public transport, digital infrastructure and improved housing.

The Growth Plan is helping to deliver our ambitious targets for more jobs in the knowledge economy, encouraging new business growth and creating wealth, via key projects such as the £40m Foresight Nottingham Investment Fund and the £10m Nottingham Technology Grant Fund.

Retail

Work to strengthen Nottingham's retail offer is underway with a focus on improving the visitor experience and the physical space:

- £40m refurbishment of Victoria Centre is underway and we have secured a conditional development agreement for £150m redevelopment of the Broadmarsh Centre.
- 21 vacant shops have been brought back into use through awards from the £100,000 Vacant Shops Grant Scheme.
- Independent retailers are also being supported, such as Cobden Chambers.

Creative Quarter

The Quarter covers Hockley and the Lace Market and is home to many of Nottingham's growing creative businesses.

It is the focus of concerted business development activity to support entrepreneurs and is where new creative businesses are encouraged to locate.

- The £1m CQ Loan Fund has approved 15 loans (£319,000) to support start-ups and the CQ business rate relief scheme is now in place.
- Boosting digital connectivity through an upgrade to super-fast broadband and a pilot of ultra-band, with an aim to deliver free public WIFI.

3) Inward investment

Inward Investment activity achieved the following:

- 18 companies supported to invest or expanding in Nottingham.
- 304 jobs created half in financial and business services and a quarter in digital media and creative industries.
- 39 foreign direct investment enquiries, over half from North America.

4) City regeneration projects

Progress includes:

- Southern Gateway: work continues on the tram extension & station redevelopment. The City Council has reached an agreement for a deal to develop office and hotel accommodation in Unity Square, which could see construction of Phase 1 start in 2015.
- Waterside: The Homes and Communities Agency have demolished buildings and cleaned up the site ready for redevelopment, which, subject to securing planning permission, will provide a mix of 140 contemporary, high quality, low energy homes.
- City centre work is taking place within the Creative Quarter Lace Market area, to make substantial improvements to the streetscape for pedestrians and in Trinity Square, providing high quality public spaces.

5) Culture city

This year has seen a range of fantastic events. Highlights include:

- 16,000 people attended National Armed Forces day in Old Market Square and 84,000 people joined in

events throughout the day at Victoria Embankment.

- Nottingham has signed up to the Creative England Film Friendly Charter, committing to support the film industry by welcoming filmmakers and productions to the city.
- The council submitted a successful bid to the Heritage Lottery Fund for £12.9m of funding to help transform Nottingham Castle into a major heritage attraction and a nationally significant centre for learning about protest and rebellion.
- Art exhibitions of international significance included *The Treasures of Nemi: Finds from the sanctuary of Diana* and *All that is solid melts into air* curated by Jeremy Deller.
- Lakeside hosted a successful exhibition of LS Lowry.
- A partnership between the council and Nottingham Playhouse delivered the first Citywide Read of Khaled Hosseini's *The Kite Runner* to coincide with the European stage premiere of the play.
- The Splendour music festival was attended by 16,000 people, a 20% increase on the previous year.

6) A decade for sport

Events included:

- Hosted the first test of 2013 Ashes at Trent Bridge. Visiting Australians are thought to have injected £1.58m into the local economy.
- The first Milk Race in two decades attracting an additional 60,000 people to the city.



- Nottingham Festival of Tennis, including AEGON trophy and AEGON Nottingham Challenge, attracted 6,000 people and involved 61 primary schools and 3,000 school children

- The National Series Archery final which took place at Wollaton Park.

7) Destination Nottingham

Expenditure by visitors has increased by 4% and the highest area of growth is in accommodation and overnight visitors, indicating that visitors are staying longer and spending more.

Nottinghamshire was selected as one of 14 destinations nationally to benefit from Visit England's 'Growing Tourism Locally' project, aimed at growing domestic tourism in England.

Experience Nottinghamshire's 'One Day in Notts is never enough' campaign has generated £4.8m of additional spend in the Nottinghamshire economy, directly helped to support or create 91 jobs in year 1.

£11.8m conference business was booked by the Nottingham Event Team in its first year.

8) A city of design

- Work is progressing on the new Harvey Hadden Leisure Centre, involving £13.5m of investment. It is expected that the new Centre will open in spring 2015, providing a facility for the community and a venue for national and international events.

9) Transport

The second phase of the tram is scheduled for completion by the end of 2014 with the construction programme in its final stages. The 2 new lines to Chilwell and Clifton will allow cross-city journeys to be made, as well as connecting to main facilities such as the NG2 business park, Queens Medical Centre and Nottingham University main campus.



The £60m redevelopment of Nottingham Station was completed in spring 2014, with the opening and restoration of the Grade II listed Porte Cochere and brand new ticket office. Once the tram lines open, the tram stop will directly connect to the new southern concourse allowing direct interchange between tram and train.

£16m is being invested to deliver improvements to the Ring Road, which are underway. The works are increasing capacity along this important corridor and are expected to be complete by spring 2016.

The Highways Agency A453 widening scheme improving links between Nottingham and the M1 (Junction 24) is now well advanced, with the works expected to be completed by summer 2015.

Lead Partnerships

The D2N2 LEP assessed itself as being excellent in terms of decision making and membership structure and good in terms of performance management and finance. The Strategic Cultural Partnership rated itself as excellent for decision making, accountability and performance. It rated itself good in terms of finance and membership structure.

Looking Ahead: What is changing?

- The creation of a Growth and Innovation Hub to provide support for local growth businesses.
- The establishment of a new Place Marketing Organisation to raise Nottingham's profile and reputation in order to attract investment and grow the visitor economy.
- The Nottingham University Academy of Science and Technology will open in September 2014.
- International and national events confirmed for 2014/15 include: the Nottingham Festival of Tennis; an international test Cricket; the Trent to Trenches Exhibition WW1 Centenary Event and the launch of a Robin Hood Festival in 2015. Looking beyond 2014/15, the city will host the 2015 Cerebral Palsy World Games; the 2015 Ashes at Trent Bridge; a new LTA Women's Tennis event in 2015;

and the 2016 European Archery Championships.

- Notts TV launching in May 2014, is a Nottingham-based TV station and part of a Government initiative which will see 21 cities across the UK have their own freeview channel to broadcast local content to local audiences. Notts TV Ltd is a consortium led by Confetti Media Group, Nottingham Post Media Group, Nottingham Trent University and Inclusive Digital Ltd.
- The second phase of the High Speed 2 project involves extending one of the lines from Birmingham through the East Midlands to Leeds, with a proposed hub station at Toton. The Government is due to announce line of route and station locations later this year following an extensive consultation period that ended in January 2014. Phase 2 is anticipated to open in 2032.
- The upgrade and electrification of the Midland Mainline will be completed by 2019.
- The D2N2 LEP is currently negotiating its Single Growth Deal with Government. This will be in 2 parts; firstly specific projects that the

Government will fund in 2015/16, decisions on which projects will be supported will be announced in July 2014. There are several Nottingham projects on the shortlist for potential funding including Broadmarsh / Southern Gateway and Bio City expansion. Secondly a set of 'asks' around freedom and flexibilities will be developed post July and if agreed provide additional powers and devolution to the LEP.

Our Key Priorities for 2014/15

- Commit to new jobs in priority sectors (life sciences, digital content and clean tech).
- Continued development of infrastructure to help business growth.
- Increase inward investment and enterprise support to boost new private sector job growth and reduce unemployment.

Neighbourhood Nottingham

2013/14 Headline Achievements

Citizen perceptions

Residents satisfaction with their neighbourhood this year reached an all time high of 88%.

The number of people who feel they can influence decisions has hit the original 2020 target, so this has been made more challenging.

New homes

The net number of new homes being built in the city is progressing well.

Action Programme: Year Four

1) Working together for our citizens

There is a sustained focus on neighbourhood working, clean and safe neighbourhoods and active citizen involvement.

Each ward has a Neighbourhood Development Officer who is the key point of contact for the ward, working closely with Councillors, local communities, health colleagues and partner agencies to improve life in the local area.

The approach to neighbourhood working begins at ward level to ensure issues are tackled at the right level and provides a collaborative approach to problem solving which is consistent across the city:

- 20 Neighbourhood Action Teams (one per ward) identify and solve ward issues, e.g. bins left on streets.
- Area Committees consider performance against local priorities and take decisions on local issues and funding.
- Locality Boards consist of Police, Council officers, Community Protection, Fire and Rescue Services, Nottingham City Homes (NCH), voluntary sector representatives and others. These partners work together to address performance and other identified priorities for the locality e.g. worklessness, crime, and domestic abuse.

Weeks of Action were delivered in the priority wards of Arboretum, Meadows, Aspley, St. Ann's and Bulwell. These Weeks of Action bring partners together to make a real and visible difference to the issues affecting citizens in those

neighbourhoods, and offer opportunities for citizens to engage with local service provision. Days and Weeks of Action were also delivered in the other city wards.

2) Investing in housing and infrastructure

New homes

Several sites across Nottingham have been cleared to pave the way for new, better quality housing, with an overall target of building 350 new council houses by April 2017.

The Council's house building programme has progressed, with a total of 40 homes built in Bestwood Park, Clifton, Radford, Sneinton and Top Valley.

Non-council housing on sites where the council provided the land included a total of 101 family houses for sale across the city in Clifton, the Meadows, Stonebridge and Top Valley.

During the year, other developments have been ongoing, although not yet completed. These include family housing for sale and affordable renting in the Meadows, St. Anns and Top Valley.

The numbers of new homes built and the proportion of family housing has improved since last year. However, the 2020 target remains a challenge.

Empty homes

The council is working with partners to bring long term empty homes back into use. The Homes and Communities Agency's programme, the council (with NCH), Tuntum Housing Association and Nottingham Community Housing Association have now purchased and

refurbished the majority of the 45 empty homes targeted in years 2012-2015.

The council has brought a further 22 properties back into use by working with owners or through enforcement activity.

Public sector housing

Under its *Secure, Warm, Modern* decent homes programme, NCH has just 9% of its homes classed as 'non-decent' (compared to 20% at the end of the previous year). Investment in improvements to council-owned homes will continue to be modernised to meet decency standards as time goes on. NCH is also helping residents to tackle fuel poverty through improving insulation and solid wall insulation.



Private Sector

An additional licensing scheme for Houses in Multiple Occupancy (HMO) has been introduced in some areas of the city, providing further protection for occupants of these properties through better standards of management and repair. Since the scheme was introduced in January 2014, more than a 1,000 applications have been received.

Community Protection Services have an HMO team which investigates 'rogue landlords', their portfolio of properties and association with other businesses. The team can track landlords and follow up offences under the Housing Act 2004 as well as fraud or proceeds of crime. The team have secured £124,000 of Government funding over 2 years to improve data collection and intelligence gathering.

Through the new Nottingham Standard for landlord accreditation, we have significantly increased the number of accredited private rented properties in the city. This protects tenants, ensuring they

receive a minimum standard of management.

3) Strengthening communities, improving services

- Citizens' satisfaction with their local area is at 88% (a 4% increase from last year).
- 90% of respondents felt that people from different backgrounds get on well together in their local area, which remains consistent over the past four years.
- 55% of respondents felt they could influence decisions (up 6% compared to 2012).
- 86% of respondents thought public services treat all people fairly (up 3% from 2012).
- The Respect survey indicates 80% of residents are satisfied with the Council's effort to keep their neighbourhood clean (up from 77% in 2012). This year all 20 wards have achieved a 'cleansing index' benchmark score to achieve the 'Neighbourhood as clean as the city centre' ambition.

'Street Level Problem Solving' is a new initiative between the police and Community Protection to improve joint working. This means taking more responsibility for making decisions about how policing, regulation, compliance and enforcement services are delivered.

In 2013/14 funding for voluntary and community groups moved to an area-based grant approach, with lead voluntary and community organisations in each area of the city. Funding is used to provide support for people such as digital inclusion work, and help to get young people into work.

Nottingham won its twentieth Gold in the East Midlands Britain in Bloom competition, and the council for the second year won the Association of Public Services Excellence award for best parks, grounds and horticultural service in the UK. Our parks also achieved 17 Green Flags and the £5.1m investment in the Forest Recreation Ground was completed and received a Green Heritage Award.

The most important anti-social behaviour (ASB) issues for citizens in neighbourhoods continue to be dog fouling, rubbish and litter.



Since 2011 there has been a 43% reduction in fly-tipping and 34% reduction in graffiti compared to last year.

334 enviro-crime orders were obtained, including statutory notices, cautions, prosecutions and works in default. Over 4,400 fixed penalty notices relating to enviro-crime, were issued.

4) Community sport

Community Sport continues to be a main focus for the development of sport and physical activity in Nottingham:

- The council working together with NCH are encouraging NCH tenants to get involved in sport and physical activity and develop a network of community volunteers to promote this.
- The weekly Parkrun continues to be a success with 11,780 people walking, jogging or running 5k at Colwick Park and the Forest Recreation Ground.
- Cycling also was a focus with 154 people taking part in the Skyride program. This is a series of free led rides delivered through a partnership with British Cycling. The programme has grown by 30% this year.
- Best Foot Forward, Nottingham's walking for health scheme, saw 3,767 attendances.

A programme of work has been underway to improve play and recreation areas. New and refurbished facilities were completed this year, including:

- Bulwell Forest play area, tennis courts & multi-use games area

- Colwick Woods play area
- Broxtowe Country Park BMX track
- Tintangel Green play area, Clifton
- Poplar Park play area, Sneinton
- Wollaton Park play area

5) City Connectivity

Over £30m is being invested to support bus operators in the provision of a high quality integrated bus network. This includes:

- Investment to improve bus priority at signal junctions, CCTV enforcement of bus lanes, new shelters and real time information displays at bus stops to create ten premium bus corridors.
- Launch of the electric Medilink service to add to the already electric Centrelink bus service. Plans are in place for the conversion of the Worklink bus fleet to electric vehicles along with the associated charging infrastructure.
- Introducing minimum quality standards for bus service operation across the city.



The city along with other partners is on track to deliver the £16m Local Sustainable Transport Fund package, enabling:

- Significant investment in smartcard development and integrated ticketing.
- Discounted offers for travel to employment and training to help people get back into work.
- The operation of 5 community smart travel hubs across the urban area to support communities in travel choices and address barriers to accessing jobs and services.

- Expansion of the Citycard cycle parking and cycle hire scheme, providing 24hour smartcard access for free cycle parking. The Citycard cycle hire scheme was launched in 2013 with a fleet of 400 bikes.



- 20mph limits introduced in Sherwood, Bulwell, Bramcote and Bestwood to lower driving speeds and create a walking and cycling friendly city.
- Supporting businesses and other organisations to encourage staff and visitors to take up sustainable travel options for business journeys and commuting.
- Big Wheel Workplace Challenge 2013, supporting businesses to increase levels of walking and cycling. Journeys totalling 118,848 miles were logged.

Additional funding secured from the Department for Transport for walking and cycling infrastructure improvements enabled works to be completed at Dunkirk roundabout and Mansfield Road/Forest Road junction. Small scale improvements to cycle routes at The Embankment, Colwick Park and Harvey Hadden were also completed.

Lead Partnership

The Housing Strategic Partnership assessed itself as excellent in terms of finance and being good in terms of decision making and accountability and performance management.

The Greater Nottingham Transport Partnership assessed itself as being excellent in terms of decision making and accountability and performance management and good in terms of finance.

Looking Ahead: What is changing?

- Twenty parks will be put forward for Green Flag status in 2014/15.
- A bid has been submitted to the Heritage Lottery Fund for £4.2m to restore Highfields Park. The outcome will be announced in November 2014.
- The Community Protection Services HMO team and the Police will be working together to tackle crime and enforce landlords to make safety improvements to HMO properties.
- Construction of 54 independent living flats at Palmer Court is underway due for opening spring 2015. The accommodation replaces the former high rise tower block of Lenton Court and will be managed NCH.
- In April 2013 a number of changes to Housing Benefit were introduced, including the under-occupancy rules, which have put citizens and landlords under financial pressure. It is estimated, by the main public and community providers that around 4,000 Nottingham households are currently affected (Quarter 4 2013/14), meaning that they are required to pay more rent because they have a spare room(s) in their home. Across the city, there is a shortage of one and two bedroom homes for people to move into. Others, who can move, may experience negative social impacts if they have to move away from friends, family and other support networks and children may need to move schools.
- There has been an increase in demand for emergency housing support. During 2013/14, demand for Discretionary Housing Payments (DHPs) increased as did the number of awards made to tenants. Since April 2013, the council and partners have actively promoted the availability of DHPs to help alleviate the impact of the under occupancy rules for vulnerable tenants in Nottingham.

Our Key Priorities for 2014/15

- Every neighbourhood as clean as city centre.
- Use of technology to improve responsiveness.
- More targeted enforcement.

Family Nottingham

2013/14 Headline Achievements

Teenage Pregnancy

Conception rates are down to 38 per 1,000 amongst 15-17 years old girls, a 24% reduction since 2010 at the start of the Nottingham Plan and a reduction of over 50% since 1998.

GCSEs

Over half of our pupils achieved 5 A*-C GCSEs (including English and Maths) in 2013, up from 49.6% in 2012.

Key Stage 2 results

The percentage of our 10/11 year olds reached 4+ in Reading, Writing and Maths (Key Stage 2), rising from 69% (2011/12 academic year) to 72% (2012/13).

Action Programme: Year Four

1) Early effective protection

Safeguarding inspection

Our recent Ofsted inspection of Services for Children in Need of Help and Protection, Children Looked After and Care Leavers, found that Nottingham's children remain safe and that there are effective measures in place to safeguard and protect the most vulnerable. This was the first inspection under the new framework, which is a tougher test to assess how well we safeguard our most vulnerable children and young people. As part of its judgement, Ofsted set out some improvements for the council and Safeguarding Children Board to implement.

Nursery provision – free child care

Free childcare for eligible 3 and 4 year olds is in place and we have received Government funding to extend this to eligible 2 year olds, to help parents get back to work and training sooner. This forms the basis of a new target for the Nottingham Plan, aiming to ensure 100% of eligible children are accessing this provision by 2020. Up to 15 hours per week of free childcare is available for children who have parents or carers receiving certain benefits or earning up to £16,190 a year.

2) Family support

Priority Families

Our Priority Families programme works with families facing multiple problems such as worklessness, poor school attendance, or being involved in ASB and who require significant support from a range of agencies. A single dedicated worker liaises with the whole family and takes on the essential coordination role with all the other organisations that are helping the family. This builds stronger relationships to help sustained improvement in

the lives of the whole family unit. 991 families were supported in 2013/14, exceeding our targets. Resulting outcomes include sustained school attendance, progression to work and crime free.

The success of our programme means we have received £2.8m in Government funding which will be reinvested to support Nottingham families. The successful aspects of the programme will be used to improve how other families are supported.



Family Community Teams continue to identify, reach and help the families in greatest need. They support parents to improve their skills and get into education, training and employment. They help children and their

families to keep safe and to improve both their immediate wellbeing and their future life chances. Work focuses on the strengths in families and supporting aspirations, promoting good physical and mental health for both children and their family.

Levels of child obesity at age 10-11 (Year 6) remain significantly higher than the England average of 18.9%. However the rise in obesity appears to have levelled off; since the start of the Nottingham Plan, at approximately 22% and is comparable to the average of the Core Cities. To tackle this, a focus on healthy weight has been included within School Nursing priorities to support school nurses and other relevant partners in implementing a consistent and coordinated approach. The Healthy Schools team support schools in developing a whole school approach to this issue and 86% of city schools have achieved Healthy Schools Status.

During 2013/14, over 1900 new mothers used Nottingham's Baby Feeding Team which provides breastfeeding peer support, which has resulted in a significant increase in breastfeeding rates among mothers aged under 25, who are the least likely to breastfeed.

Low cost activities for children and young people continue to be offered during school holidays. During 2013/14 over 1,700 hours of activities were delivered, with over 10,000 places taken up.

3) Emotional resilience

Levels of teenage pregnancy continue to fall, down 12% from last year (from 49.5 last year to 37.6 per 1,000 females aged 15-17). Continuing efforts need to be made as the rate is still above that of the England average of 27.7 per 1,000.

There has been a smaller year-on-year reduction the youth re-offending rate, compared to previous years but performance remains well ahead of target. However, Nottingham continues to have one of the highest rates of first-time entrants in the country and so new youth support posts were introduced in January 2014 to try to reduce this.

A new strategy Child and Adolescent Mental Health Services is currently being consulted on, with focus on early intervention.

Our early intervention work continues to help build the social and emotional skills and resilience of our children and young people. We have helped a further 19 schools this year achieve exemplary practice with their Personal, Social and Health Education Programme. 73 of 103 schools and Learning Centres have achieved or maintained the DrugAware Standard. Of the 18 schools that have completed the programme this year, 6 have already completed their follow up work.

Nottingham succeeded in becoming an Early Intervention Pioneering Place, along with 19 other areas in the UK. Working with the Early Intervention Foundation the aims is to:

- Improve outcomes for children and young people by increasing access to effective early intervention and preventative services.
- Increase the effectiveness and value for money of these early intervention services.
- Build on the evidence base on the interventions that work.
- Promote effective approaches to early intervention nationally.

4) Learning and skills

In 2013/14 the council created an additional 1,271 primary school places costing £16.5m.



A 2013 inspection of city's Secondary Schools resulted in 7 schools being deemed 'inadequate'. In response the Nottingham Education Improvement Board has been formed with a remit to ensure that all city children are educated in a good or outstanding school. The Board are focussing on key areas where schools, academies and other education partners can work together to make a difference:

- How we can attract the best teachers to work in our schools.

- How we can ensure that all children receive good and outstanding teaching provision.
- How we can encourage pupils and parents to see school attendance as a priority – including the use of incentives and sanctions.
- How we can address the issues of poor behaviour and disruption in many of our school settings.
- How we can ensure that our young people leave education with the right skills and capabilities to find work.
- How we can share information to ensure that we have an effective early warning system which allows the partnership to support and challenge where outcomes for children may be affected.

50.3% (1,365) of pupils achieved 5 A*-C GCSEs including English and Maths, our best result ever. 98.5% of pupils achieved at least one GCSE. The aim is to raise attainment to above the average of all Core Cities. Nottingham is below the current Core City average of 55.4%, meaning the city is ranked 8th out of the 8 Core Cities for GCSE results.



The gap between Nottingham and the national average continues to reduce. Nottingham is currently below the national average of 59.2%.

The proportion of 16-18 year olds not in education, employment or training (NEET) rose slightly from 6.2% to 6.5%. However the number of young people who have left their last activity and it is not known what they went on to do next, 'not known', has reduced significantly from 5.4% to 2.2% because of work undertaken through the Innovation Fund.

Lead Partnership

The Children's Partnership assessed itself as being good in terms of decision making and accountability, performance management and finance, but would revisit aims and objectives in light of the Health and Wellbeing Board being established.

Looking Ahead: What is changing?

- Nottingham has been successful in a Big Lottery Fund 'Small Steps, Big Changes' bid bringing £45m into the city to work on the Early Years agenda over the next 10 years. The money will be used for a wide range of programmes, from peer breast feeding support classes, to nutrition initiatives, supported book-gifting, parent-child relationship programmes, infant massage classes and learning-through-play schemes in the home.
- From September 2014 all Nottingham school children in reception, year 1 and year 2 will receive free school meals.
- In 2014/15 the council is planning on creating an additional 900 primary school places costing £3.8m.
- Continue to drive improvements in our education settings to ensure that all young people are in a good or better school. This includes work on achievement and attainment, behaviour, recruitment, quality of teaching and leadership and governance.

Our Key Priorities for 2014/15

- Education Improvement Board's remit to ensure that all city children are educated in a good or outstanding school.
- Ensure delivery of the post-Ofsted Safeguarding inspection action plan.
- Implementation of the 'Small Steps, Big Changes' programme.

Working Nottingham

2013/14 Headline Achievements

Helping people into work

A total of 2,524 people have been helped into jobs.

Apprenticeship Hub

Our Apprenticeship Hub has helped 482 young people resident in the city, into work.

Employer Hub

Our Employer Hub has helped 956 people get jobs.

Action Programme: Year Four

1) Connecting people to work

Helping people access training, connecting people to jobs and improving their employability is a key focus for partners in Nottingham. Strong links with employers have helped to create jobs and apprenticeships for local people.

The council's Employer Hub works with Job Centre Plus to help employers across the city to recruit and train local people. The Hub has helped 956 people into work this financial year, building on the 486 supported into employment in 2012/13. It has also supported 554 job seekers receive accredited qualifications. The Employer Hub is expanding to combine with the Department of Work and Pension's (DWP) employment advisors forming *Nottinghamjobs.com* and creating a single place for local employers to advertise vacancies, get help to fill vacancies and link to local people to those jobs.



The annual Nottingham Jobs Fair, delivered in partnership with Job Centre Plus, helped over 500 people to find work.

The council secured £3m of additional government funding to tackle youth unemployment in the city. The money will be used to help reduce unemployment

amongst 18-24 year olds in Nottingham over the next 2 years. Young people will receive help through a range of community-based tailored help, to develop their skills and get jobs.

2) Employer pledges

Employers across the city are being invited to Pledge to one or more activities such as creating apprenticeships, offering work experience placements or working with city schools to improve young people's employability. The Nottingham Pledge hopes to support 1,000 residents into work, create 500 work experience placements, and engage with 300 employers. To date 116 pledges have been made.

The Nottingham Jobs Fund (NJF) created 271 jobs from April 2013-March 2014, 25% were apprenticeships intended to better skill young people in the city. The NJF is being combined with the DWP Wage Incentive (where employers receive a financial incentive for employing young people for at least 26 weeks), to increase the number of jobs available to Nottingham residents. The majority of employers using the NJF are small medium enterprises with fewer than 25 employees, helping them to grow their businesses.

3) Skills training to raise earnings

Improving skills continues to be a priority and is on track for the 2020 target.

Our work to promote apprenticeships, through the Apprenticeship Hub, has resulted in a 20% growth in apprenticeship starts for 16-18 year olds and a 30% growth in apprenticeship starts for 19-24s, compared to the same period in the previous year. The Hub's promotional

campaign, aimed at both employers and young people, has received national recognition, winning a Platinum Award in the Public Sector Communications Excellence Awards.

567 young people, of whom 482 are residents of the city, have been helped into work through the Apprenticeship Hub. It is on track to support 1,000 city residents into an apprenticeship in 3 years. After 2 years it is on course to achieve this target, with 689 city residents.

The Nottingham Apprenticeship Grant was launched in April 2013. 335 Grants of up to £2,300 were made to employers who took on a city resident as an apprentice. The scheme proved so successful that funding has been identified to continue the scheme into a second year with a further 75 grants being made available (including some ring-fenced for employers on the city's Enterprise Zones).

NCH continues to ensure training and apprenticeships are helping to improve the skills of our residents. The NCH new build programme, insulation programmes, decent homes work, maintenance and back office services all offer apprenticeship places. This has helped 163 people so far, with a further 74 young people undertaking school work experience placements in 2013/14.

NCH launched its Tenant Academy in 2013, to help NCH tenants and leaseholders develop a range of skills through training and learning opportunities. Over 300 places were delivered in the first year on a wide variety of different courses.

The Innovation Fund delivered by Nottingham and Nottinghamshire Futures has helped 260 young people into work and helped 286 achieve a level 1-4 qualification. The Innovation Fund focuses young people who have disengaged from work, training or education and helps them back into training or jobs.

4) Financial inclusion

The council has continued to invest in advice and financial inclusion services to support citizens and is working closely with partners including Advice Nottingham Consortium, Nottingham Credit Union,

registered social landlords and the faith community and volunteers, to respond to welfare reforms and ensure that citizens understand the changes and where they can go for advice, budgeting support and affordable lending.

The council and partners have worked hard to help households affected by the new housing benefit under-occupancy rules. This includes developing and implementing the eviction prevention protocol in partnership with landlords across the city and using our discretionary housing payment funds to help alleviate the impact of the welfare reforms for vulnerable tenants in Nottingham.

NCH has a team of Financial Inclusion Officers to help council tenants maximise income, to ensure rent payments are made and to help prevent tenants falling into rent arrears when in difficult financial circumstances. Almost 2,500 referrals for assistance were made in 2013/14 and almost £1.5m in Housing Benefit was awarded to the households concerned.

Changes as a result of welfare reforms are continuing. The Council Tax Support Scheme was introduced from April 2013, and everyone (except Pensioners) must now pay something towards their Council Tax bill. Since June 2013, a new benefit called the Personal Independence Payment (PIP) began a phased introduction to replace the Disability Living Allowance for people of working age who require assistance with some of the extra costs caused by long-term ill-health or a disability. PIPs have new eligibility criteria and require regular re-assessment.

Launched in April 2013 Nottingham's Discretionary Hardship Support Scheme supports eligible Nottingham citizens by providing assistance to alleviate provides short-term hardship and essential household goods. During 2013/14, over 1,500 hardship awards were made to Nottingham citizens. Our small loan scheme funded by the council and run by Nottingham Credit Union provides affordable loans to people, based on need and ability to repay the loan. This also helps them to have access to other financial products provided by Nottingham Credit Union such as savings accounts.

The council banned access to around 200 websites of payday loan companies from computers in its public buildings (e.g. libraries, joint service centres).

During 2013, the council stated a commitment to support a living wage for the lowest paid employees with full implementation from the 1 April 2014.

The national changes to the welfare system are having a significant impact on our most financially vulnerable households and the percentage of children living in poverty (locally defined as households dependent on out-of-work benefits) remains disappointingly high.

Looking Ahead: What is changing?

- **Youth Contract:** The council's programme to reduce youth unemployment focuses on the 18-24 age group who are between 13-39 weeks unemployed with a view to preparing them for the labour market and preventing them from becoming long term unemployed. The primary objective is the reduction in unemployment for this group and the increase in the take up of the Youth Contract wage incentive. The intention is:
 - to create a seamless journey for the jobseeker through strong relationships with community providers.
 - through joint working, focus on forthcoming recruitment projects, major developments and other labour market activity.
 - to focus on the 7 areas of the city with the highest rates of youth unemployment.
 - work with 3,000 young people over 2 years. 70% of these should access

some sort of learning or skills development with 40% progressing into work.

- that 1,200 young people will progress into sustainable work (26 weeks or more) during its lifetime.

- The timescale for the roll out of Universal Credit in Nottingham is still uncertain. This will bring risks as citizens will have more responsibility for their own budgeting.
- There is evidence of an upturn in labour market conditions in Nottingham. Economic output has shown small increases and unemployment has started to decline. 11,300 people in Nottingham were claiming JSA in April 2014, 5.2% of the population and a 20% decline in the last year. Also, the proportion of people claiming any benefit is approaching pre-recession level. However, these improvements are yet to translate into significant changes in the survey based employment rate which now stands at 65.1% (Greater Nottingham, Jan-Dec 2013). There are also concerns about the quality of jobs which people are moving in to.

Our Key Priorities for 2014/15

- Connecting people from our most disadvantaged groups to job opportunities.
- Engaging with local employers to ensure that new jobs are created and those local job opportunities are accessible to local people.
- Ensuring local people have adequate skills to enable them to access job opportunities.

Safer Nottingham

2013/14 Headline Achievements

Reduced level of crime

There has been a slight fall in crime compared to last year, which includes a reduction in mobile phone theft by 30%. Crime has reduced by 16.5% since 2010/11 and many other similar cities have experienced an increase in 2013.

Drug Treatment

The number of people successfully completing drug treatment continues to increase with 18.4% of clients completing which is significantly above the national average and the level of other similar cities. However this is not quite on track to meet the 2020 target.

First time entrants

First time entrants to the Criminal Justice system in Nottingham are at the lowest they have ever been.

Action Programme: Year Four

1) Keeping people safe in the public realm

Neighbourhood policing teams and partners are working better together to respond to issues that matter to our local communities, such as the 'Street Level Problem Solving' new initiative (see Neighbourhood Nottingham).

Volunteer Street Pastors helped over 10,000 people get home safely from a night out, keeping over 1,320 out of A&E by offering basic first aid. The scheme has been expanded into neighbourhoods and over 1,000 people have been helped to access additional support services.

Perception of ASB continues to fall to an all time low with only 17% of residents highlighting it as a problem in 2013 (compared to 22% in the previous year). People feel safer in their neighbourhoods and satisfaction with the police and council remains high with 63% of people confident that they are tackling the crime and ASB issues that matter.

The council and police continue to deal with a wide range of ASB including street drinking, begging and prostitution using 790 court orders or equivalents were issued and 4,764 alcohol confiscations made last year.

The city and county councils successfully bid to the Home Office to become a joint Local Alcohol Action Area, to combat drink-fuelled crime and disorder and the damage caused to people's health. There

will also be focus on promoting diverse night time economies.

Nottingham retained its Purple Flag status (a national accreditation for excellence in the management of the night time economy) for the 4th consecutive year.

Since the launch of the Super Strength Free campaign, 80% of existing licensed premises have signed up in the city centre, with new off-licences who apply to trade in the city centre encouraged to sign up. The campaign has the support of agencies such as Framework and was launched by the council, police and health partners.

The council carried out 100% of high risk Food Safety Inspections ahead of schedule. This approach has helped to give Nottingham one of the best 'Scores On The Doors' of all major and core cities.

2) Keeping people safe in the private sphere

Tackling domestic abuse continues across all partner organisations in the City, aiming to increase reports of domestic abuse and to decrease repeat referrals. The Domestic Abuse Referral Team (DART) works to safeguard children and vulnerable people affected by domestic abuse. It works jointly across health, social care and the police.

Calls to the Women's Aid 24hr free phone helpline have increased resulting in an increase in the number of domestic abuse survivors being offered advice, support, safety planning and an assessment of risk.

29 injunctions have been obtained to protect survivors of domestic abuse. In addition to this, all Enforcement Officers and CPOs have attended training on domestic abuse.

Pilot work in Aspley, taking a whole community approach to reducing repeat domestic abuse has trained over 140 professionals working in the ward, resulting in a reduction in domestic violence crime in the area by 6%.

Healthy relationship work has been delivered by Equation in 32 primary schools to 1,550 pupils and staff, plus 9 secondary schools to 3,300 pupils and staff. Around 100 young women and men at risk of harm have completed the 'Know More' and 'Choices' programmes respectively. Schools have reported improved behaviour and attainment as a result of these programmes.

The National Institute for Health and Care Excellence (NICE) quoted Nottingham as an example of good practice in support for domestic abuse, when the national guidance was published earlier this year.

The establishment of Operation Graduate, which is a comprehensive police and partnership operation addressing domestic burglary, uses a preventative approach focussing on hotspot areas. This operation has led to significantly reduced burglary levels in the areas targeted.

3) **Tackling ingrained criminality**

Nottinghamshire Probation Trust and the police's Integrated Offender Management approach brings together the different agencies involved in tackling re-offending. The approach has had national success and has been expanded across Nottinghamshire. Following the pilot period this approach has seen a drop in re-offending for the cohort of 51% compared to the previous 6 months and a cumulative drop of 58% compared to year on year figures.

NCH obtained 30 possession orders against tenants for violence and drug offences.

The Peer Support pilot, initiated from the Ending Gang Youth Violence programme, is led by the DWP. This project offers an 8 week training programme, with an

assurance of interview with selected employers at the end. From the initial cohort, 17 people secured employment.

The Streetaware programme, delivered in 60 schools, has reached over 1,800 children aged 10/11yrs, on the dangers of being involved in gang-related crime. This work is recognised nationally as effective practice in relation to early intervention.

Trading Standards ran over 124 enforcement operations, making 4 arrests with some notable prosecutions resulting in some offenders serving significant prison sentences and recovering 152,832 cigarettes and 1,352kgs of tobacco.

4) **Supporting cohesive communities**

The police, working with both universities and other agencies, have reduced student crime in respect of burglary, theft and violent crime. During the first term, all crime was reduced by 39% within the targeted areas. The council is also working closely with students to integrate them into the City, ensuring they enjoy the nightlife in a safe environment, engage with local residents and understand the expectations of living away from home. This has included crime prevention advice, student weeks of action and volunteering.

The Community Relations and Resilience Team within Community Protection work directly to support strong communities and over the year has provided support to 65 groups. The Team works with partner agencies and other council services to ensure that community support is targeted where it is most needed and that actions do not undermine community cohesion, such as settling asylum seekers and refugees in a sensitive manner.

Neighbourhood Watch continues to expand, helping build safer more cohesive communities. This year 26 new Neighbourhood Watch schemes with coordinators were registered. There are over 380 schemes within Nottingham and over 11,100 residents receiving Neighbourhood Alerts.

Triage Cars have been introduced during incidents, to help identify people who may have mental health issues. The police get on-the-spot advice from trained NHS professionals and a mental health assessment can be done too. This

reduces the risk of people being taken into custody when this is not the best solution.

5) Building institutional capacity

9 auxiliary CPOs have been recruited and trained, bringing the current total to 20. Auxiliary CPOs have the majority of CPO powers at their disposal and the programme supports people back into work. Four have progressed to become regular CPOs.

Community Protection has also taken 5 apprentices, with 4 moving into permanent employment.



The Nottinghamshire Police and Crime Commissioner continues to deliver against strategic policing priorities as outlined in the Police and Crime Plan. There has been focused work on the recruitment of police officers and Police Community Support Officers, together with cadets, volunteers and Specials and priorities continue to be focused on: anti-social behaviour; tackling alcohol related crime; expanding services for domestic violence; ensuring citizens with mental health problems to receive the proper treatment; and commissioning of victims' services. He has continued to lobby the Government for more resources to help cut crime. The challenges require joined up approaches to ensure that we work with communities to pursue swift and sure justice for victims, prevent crime, protect

and intervene early and reduce re-offending.

Lead Partnership

The Crime and Drugs Partnership assessed itself as being good in terms of decision making and accountability, and excellent in terms of aims and objectives, performance management and finance.

Looking Ahead: What is changing?

- The Anti-Social Behaviour, Crime and Policing Act 2014 creates a number new powers for agencies to use in tackling anti-social behaviour, these powers replace the previous civil tools and powers and will affect a range of agencies across the Partnership. The ASB Transition Working Group has been working to establish a consistent approach across agencies in the City.
- The Offender Rehabilitation Act 2014 makes provision for the new National Probation Service which will manage all initial risk assessments, high risk offenders and enforcement and recall arrangements. Low and medium risk offenders will initially be managed by the Community Rehabilitation Companies until successful prime contractors and supply chains are identified. Contracts for these will be in place by spring 2015.
- NCH 2014-15 investment in new "secure by design" doors and windows is forecasted at £6.7m to improve security on a further 9,000 properties.

Our Key Priorities for 2014/15

- Continue to cut 'victim based' crime.
- Continue to cut anti-social behaviour.
- Increase the proportion of people recovering from alcohol and drug addiction.

Healthy Nottingham

2013/14 Headline Achievements

Smoking

Results from the Nottingham Citizens Survey 2013 show smoking prevalence has decreased by 3% from the previous year and continues a downward trend.

Physical activity

2013/14 data shows 52% of adults participating in some form of physical activity. This is good progress towards achieving our target of 56% adults participating in 150 minutes of physical activity per week.

Mental wellbeing

The proportion of people with poor mental wellbeing has decreased to its lowest level since 2010. We also want to maintain citizen's wellbeing in line with the England level. The average wellbeing score for Nottingham was 51.6 for women and 53.4 for men, in line with 52.2 for women and 52.5 for men in England.

Action Programme: Year Four

1) How we deliver services

Over 4,100 citizens receive a personal budget, giving them more choice and control over their personal care.

Our Adult Social Care Survey shows overall satisfaction with their care and support and in the proportion of people feeling safe when using services.

Membership of Nottingham Circle, a membership service that develops social and support networks for citizens has continued to grow and now stands at 872 members. Reported improvements for members include 67% having improved confidence, 50% feeling less unwell and 89% feeling happier.

Nottingham Health and Care Point, a joint team of City Council social care and CityCare community health services, has been launched, making it quicker and easier for citizens to contact adult social care and Citycare community health services.

Nottingham's eligibility level for care services currently remains at a more generous level than over 85% other local authorities.

2) Empowering people to make healthy lifestyle choices

From April 2013 responsibility for Public Health transferred from the NHS to the

council, placing a duty to take appropriate steps to improve the health of citizens.

Deaths from circulatory diseases at ages under 75, increased slightly in 2013/14. However the health inequality gap between Nottingham and England continues to close and has reduced since the plan was launched.

There has been little change in levels of adult obesity in Nottingham, currently at 60.7%, although prevalence is below the England average of 63.8%.



Work continues to help people make healthy lifestyle choices to reduce their risk of developing heart disease, stroke and cancer, including:

- Our Healthy Change service, which provides telephone-based referral and support for adults at risk of cardiovascular disease, this helped approximately 5,000 people
- 3,024 people attended weight management services and 1,118

successfully lost their target amount of weight. This included one citizen who lost 15 stone and became 10th place finalist in the Slimming World Slimmer of the Year.

- Of the 3,694 people who set a quit date with the New Leaf stop smoking service, 2,272 successfully stopped smoking.
- 12,932 people were offered an NHS Health Check between April 2013 and March 2014. 6,390 people received an NHS Health Check where they were able to find out their risk of heart disease, kidney disease, stroke and type 2 diabetes, as well as what action would prevent these and other conditions.
- Promotion of active travel (see Neighbourhood Nottingham).

3) Improve mental health

Mental wellbeing is measured each year through the Nottingham Citizens' Survey. Results for 2013 indicate a higher proportion reporting good mental wellbeing than in previous surveys (87% of survey respondents reported good or average mental wellbeing) and remains very similar to England.

Primary Care Psychological Therapy services (talking therapy services) are available across the City, with 3,155 people entering therapy in 2013/14.

There is a new mental health strategy for the city, with a focus on prevention and early intervention, ensuring effective treatment and support and improving the wellbeing and physical health of those with mental health problems.

The Council has also committed to the Local Authority Mental Health Challenge and has appointed the Portfolio Holder for Adults and Health as their mental health champion, to take a proactive lead in improving mental health and wellbeing in the city.

Nottingham participated in the 'Time to Talk' programme which aims to reduce stigma by encouraging conversations around mental wellbeing and two local organisations have secured funding to deliver projects in communities.

4) Older people and vulnerable adults and their carers

The integrated adult care programme aims to improve the experience of health and social care service for older citizens and those with long term conditions by better joined up delivery and planning. Phase one of the programme is complete:

- 8 Care Delivery Groups (CDG's) are now working across the city mirroring Area Committee boundaries and include GP practices, community health teams and social care link workers.
- Multi-disciplinary team meetings are now taking place in GP practices within the CDG's to better coordinate the care of the most vulnerable.
- Care coordinators work to support CDG staff to navigate the system and provide timely support for citizens.
- Reablement and Urgent Care teams across health and social care have aligned how they work, to ensure more citizens will remain independent at home.

A new Homecare Framework is now running with lead providers appointed to areas of the city to ensure better continuity of care and workforce standards.

NCH has been working to improve insulation for homes, the provision of telecare and newly introduced telehealth services across the city and the redesign of services for older tenants to place a greater focus on health and wellbeing.

Nottingham has become an Age Friendly City and held the city's first Older People's Festival in October when older citizens came together to develop the Older Citizen's Charter and action plan that will promote health, wellbeing and independence of those aged 50+. The city is working with the national Campaign to End Loneliness to use best practice to drive partnership action at a local level.

5) Substance misuse

Nottingham continues to experience high levels of alcohol-related hospital admissions, which are significantly above the England average, and rates of alcohol-specific and liver disease deaths in men

are significantly higher than the national average.

In 2013-14, 18.4% of citizens that used structured drug services successfully completed their treatment journey. This level of performance is significantly better than the average for England (14.9%) and Nottingham's Most Similar Family (15.9%). However, performance is still below target. Successful completions from substance misuse treatment are important as they measure recovery from substance dependency and this leads to considerable savings associated with crime, health and other partnership areas (see Safer Nottingham).

6) Health at work

The Fit for Work service continues to help city residents whose health is a barrier to them remaining in work or beginning work. This year the service helped 185 workers to return to work and 121 unemployed citizens to manage their health and begin job hunting. Around 67% of clients seen had a long term condition and 47% had a mental health condition.

Citizens have been supported to stay in work by workplace health initiatives agreed by a 'workplace health partnership' group across several employers. A 'stress at work' course has been commissioned as well as an online wellbeing network. Regular wellbeing events promoting the NHS Health Checks programme, cancer screening and heart health have also been organised for employees in the partnership.

7) Sexual health

During 2013 Nottingham met the recommended diagnosis rate for Chlamydia, showing that City has a good level of coverage for Chlamydia testing and that services are accessible and provided across a range of venues.

The City does have some of the highest rates of sexually transmitted infections compared to similar local authorities and the England average. It is also has above England average rates for STI re-infection rates, a marker of persistent risky behaviour.

The numbers and percentage of patients being offered an HIV test in sexual health

clinics increased from 2012 to 2013, this also resulted in an increase in the numbers and percentage of those taking up the offer of an HIV test. This should lead to earlier diagnosis and treatment of HIV which is an important public health issue in the City.

8) Locally sourced food

Phase one of Bulwell Forest Community Garden has been a success and the group are looking to expand the project.

Norish Associates are championing Foodshare, a national not-for-profit, volunteer-powered charity which connects growers (schools, allotments, community and kitchen gardeners) with local charities. Their vision is for every school to have a Foodshare Bed and every grower to sow a little extra and share their surpluses with local charities that feed people.

The Grow Your Own event at Woodthorpe Grange is in its 4th year and continues to celebrate, educate and inspire community food growing across the City.



Nottingham University NHS Hospital Trust is one of the first Hospital Trusts to be supported through the local NHS Sustainable Development networks to achieve Food for Life 'Gold'. Food is now prepared locally for patients, staff and visitors at both hospital sites.

Lead Partnership

The Health and Wellbeing Board assessed itself as being good in terms of performance management and finance, with some areas for improvement in terms of decision-making and accountability.

Looking Ahead: What is changing?

- The demand for health and social care services is expected to continue to

increase due to the growing number of people aged 85+ and more people with complex care needs.

- Strategies to be published in the coming year include:
 - The Nottingham Children and Young People's Avoidable Injuries Strategy; The Nottingham and Nottinghamshire Suicide Prevention Strategy; and the Nottingham Mental Health and Wellbeing Strategy.
- The city's alcohol treatment model will be re-commissioned from September 2014.
- The City Council will take responsibility for commissioning 0-5 public health services from October 2015.
- Work is underway to reduce late diagnosis of HIV, as late diagnosis significantly worsens health outcomes. The Council is working with the University of Nottingham, voluntary and community services and the NHS to deliver this.
- The Council are working with the sexual health services in the City to develop an integrated service model which aims to improve sexual health.
- An Emotional Health and Wellbeing Pathway is being developed to support children and young people (ages 0-24 years) with emotional, mental health and wellbeing needs, and their parents/carers.
- Referrals to the Fit for Work service will be increased through proactive marketing of the service, especially within primary care and establishing links with Priority Families. The new national Health and Work service is being rolled out autumn 2014. This will support working people who are off sick.

- From April 2015, the Council will have to implement key duties of the Care Act 2014, which updates and consolidates adult social care legislation. Duties include supporting carers, providing deferred payment options and information and advice. From April 2016, the legislation brings in a new funding model introduces a 'care cap' limiting the amount individuals have to pay for their care.
- Older people: The City Council is developing, in partnership with Nottingham Clinical Commissioning Group (CCG) and Nottingham Community and Voluntary Service, an initiative to build stronger communities where looking after each other is the norm rather than the exception.

Our Key Priorities for 2014/15

In 2013 the Health and Wellbeing Board endorsed the City's Joint Health and Wellbeing Strategy for 2013-2016. The priorities are:

- Prevent alcohol misuse to reduce the number of citizens who develop alcohol-related diseases.
- Provide more integrated health and social care services that will ensure a better experience of care is offered to older people and those with long term conditions.
- Intervene earlier to increase the number of citizens with good mental health.
- Support priority families to get into work, improve their school attendance and reduce their levels of anti-social behaviour and youth offending.
- Addressing smoking remains a priority in the city and there will be continued focus on tobacco control and stopping smoking.

Green Nottingham

2013/14 Headline Achievements

Greener homes

External wall insulation programme was completed in Clifton North ward with 65% of eligible properties achieving domestic energy savings of on average £400 per year.

Carbon reductions

CO₂ emissions continue to fall and our levels of energy from low or zero carbon emission technology has risen. Citywide CO₂ emissions per capita fell to 5.6 tonnes per annum.

Action Programme: Year Four

1) Governance and leadership

The Green Theme Partnership continues to meet, bringing city stakeholders together to review progress and explore new activities to meet our city-wide carbon reduction ambitions.

2) Mainstreaming environmental objectives

The council and its partners continue to integrate environmental objectives into business as usual activities.

The continued efforts of citywide capital programmes and awareness raising initiatives have yet again successfully reduced CO₂ emissions for the city, putting it amongst the best performing core cities.

The council won a prestigious award from the Local Government Chronicle (LGC) for Energy Efficiency. Nottingham is the most energy self sufficient city in the UK, with over 40,000 social and private homes receiving energy efficiency measures.

Focus has also been on the following projects:

Nottingham Energy Park

Negotiations are ongoing over the best options for the Energy Park. This is a significant opportunity for the city and dovetails the strategic vision of city's energy ambitions.

SCoRE (Schools Collaboration on Resource Efficiency)

This fully fledged programme offers all schools across Nottingham the opportunity to receive expert support, advice and finance to deliver behavioural change and energy efficiency measures. The programme is supported through a range of funding options to suit all

circumstances. The project is operating over approximately 55 schools as present.



City Deal

Successful completion of two solid wall insulation programmes culminated in a £5.4m Green Deal Communities funding award from the Department of Energy and Climate Change (DECC). This fund will be used to continue the programme across Clifton. This scheme is a flagship for both the city and the Government.

Heat strategy master-planning

The city completed an assessment of opportunities for delivery of low carbon district heating solutions to four regeneration sectors. This study highlighted a number of opportunities and further funding has been secured from DECC to take these forward.

Energy efficiency investments

The council is continuing to identify and invest in energy efficiency measures looking to be more efficient, lower carbon and provide better services:

- The council has delivered an energy performance contract with Eon to 8 of its highest energy consuming properties. This has implemented a sophisticated mix of energy efficiency measures and control systems to allow the council to remotely monitor and control energy consumption.

- LED lighting continues to be rolled out across the council's estate.

The LGC Award confirms the success of the energy efficiency programmes we are running.

District Heating

New heat meters have been rolled out across the majority of homes that receive district heating. This has improved the accuracy and efficiency of the district heating network.

Recycling

Kerbside recycling collections are now available city-wide and the range of materials has expanded to include textiles and batteries.

Switch and Save

The council is still promoting energy switching as the quickest and easiest way to save money on energy bills.

The switching website offers the best available energy tariffs to households across the city and beyond.



Lead Partnership

The Green Nottingham Partnership assessed itself as being good in terms of finance, decision-making and accountability. It also rated itself excellent in terms of performance management.

Looking Ahead: What is changing?

- The Electricity Market Reform is changing the way suppliers need to

operate. This may have benefits to consumers, but offers opportunities for new players to enter the market and provide domestic energy services.

- The availability of financial assistance has meant the Green Deal is now more attractive to a wider range of consumers.
- The transposition of the revised Waste Framework Directive (WFD) refocuses the delivery of sustainable waste management.
- Nottingham is still seeking to maximise the opportunities for developing decentralised energy generation so that it can become more self sufficient and increase its resilience to external market forces.

Our Key Priorities for 2014/15

- Continue to invest in our own estate to reduce operating costs and CO₂ emissions.
- Utilise city partners to support the delivery of city-wide programmes.
- Support community groups to participate in generating energy and sharing knowledge of how to save energy.
- Set up an energy supply company.
- Increase green jobs by encouraging local supply chain development.
- Develop and adopt sustainable procurement policies across the partnership.

Performance Picture to March 2014

2020 targets: Progress at end of Year 4

Greenest	WCN4: Host a minimum of 4 internationally significant and 4 regional/city events per year	
	FN3: The number of first-time entrants each year into the criminal justice system aged 10-17 will be halved	
Green	FN4: The teenage pregnancy rate will be halved	
	FN6: Reduce the percentage of pupils leaving school with no qualifications to 0%	
51%	NN2: Raise resident satisfaction with their locality to no less than 5% below the city average in every neighbourhood	
	NN5: Increase the percentage of people who believe that people from different backgrounds get on well together in their local area to 80%	
	GN1: Reduce the city's carbon emissions by 26% of 2005 levels	
	SN2: Reduce core ASB calls to the Police by 39% (over a 2006/07 baseline) by March 2014	
	HN1: Reduce smoking prevalence to 20%, which is below the national average	
	NN1: Raise resident satisfaction with their neighbourhood (across the city) to 80%	
	GN3: 20% of energy used in the city will be produced within the Greater Nottingham area from renewable or low/zero carbon sources	
	WCN5: Increase the rate of new business VAT registration to match that of the East Midlands	
	NN7: Increase the use of public transport by 2 million trips to 58 million trips per year by 2020	
	HN6: Reduce the proportion of people with poor mental wellbeing by 10% and maintain the city wellbeing level in line with England as a whole	
	WCN1: Achieve and maintain Nottingham City GVA per capita to at least 30% above the England average	
	HN4: Reduce the health inequality gap between Nottingham city and England by 70% by 2020. Defined as mortality rate from all circulatory diseases at ages under 75	
	NN6: Increase the percentage of people who feel they can influence decisions in their locality to 55%	
	HN2: Reduce the proportion of overweight and obese adults to 58%	
	HN3: Increase the proportion of adults achieving 150 minutes of physical activity per week to 56%	
	AMBER 11%	WN2: Raise the proportion of adults with at least Level 2 qualifications to 80%
		WN1: Increase the city's employment rate to 70%
NN3: 9,900 net new homes from 2008-2020		
WCN2: By 2020 Nottingham will have greater proportion of its population working in the knowledge economy than any other Core City.		
Red 27%	NN4: Increase family housing stock outside of the city centre (as defined in the Nottingham Local Plan) to at least 33% of all housing stock	
	FN5: The percentage of pupils achieving 5 or more A*-C GCSEs including English and Maths is above the average of all Core Cities	
	FN2: Child obesity will be reduced to 18%	
	SN3: Increase the number of people successfully completing treatment from 14.28% (2010/11 baseline) to 20.5% by March 2014	
	FN1: Each year, all of our eligible 2 yr olds (as specified by the DfE), access free nursery provision (15hrs per week)	
	GN2: Increase the reuse, recycling and composting of household waste to 50%	
	HN5: Reduce alcohol related hospital admissions to 771 per 100,000 population, the average rate for Core Cities (2012/13)	
	WN5: The proportion of children living in poverty will be halved	
	SN1: Reduce 'all crime' to the average for Nottingham's family of similar Community Safety Partnerships and the Core Cities	
	NN8: By 2020 Nottingham will have reduced fuel poverty below that of any other Core City.	
Reddest		

No data available

- WCN3: 5% growth in the visitor economy year on year
- WN3: Move the city of Nottingham up out of the 10% most deprived authorities in England i.e. out of the bottom 35
- WN4: Ensure that no neighbourhood is in the most deprived 5% nationally (Indices of Multiple Deprivation)
- SN4: By 2014 reduce the total proven re-offending rate for all adult and juvenile offenders to 2009 national average

Performance picture 2010- 2014

Nottingham Plan Target (refreshed)	Previous target	2010/11	2011/12	2012/13	2013/14
WCN1: Achieve and maintain Nottingham City GVA per capita to at least 30% above the England average	To recover and continue growth in Nottingham GVA (per capita) of 3.8% per year	R	R	G	G
WCN2: By 2020 Nottingham will have greater proportion of its population working in the knowledge economy than any other Core City.	20,000 new jobs created in the science and technology sectors (to 75,100 jobs)	R	R	R	A
WCN3: 5% growth in the visitor economy year on year		n/a	n/a	n/a	n/a
WCN4: Host a minimum of 4 internationally significant and 4 regional/city events per year	Host at least 12 internationally significant cultural and sporting events per year	R	G	G	G
WCN5: Increase the rate of new business VAT registration to match that of the East Midlands	Continue the increase in new business starts by 10% per year	R	R	R	G
NN1: Raise resident satisfaction with their neighbourhood (across the city) to 80%		G	G	G	G
NN2: Raise resident satisfaction with their locality to no less than 5% below the city average in every neighbourhood	Raise resident satisfaction with their neighbourhood to no less than 5% below the city average in every neighbourhood	G	R	G	G
NN3: 9,900 net new homes from 2008-2020	11,500 net new homes from 2008-2020	R	R	R	A
NN4: Increase family housing stock outside of the city centre (as defined in the Nottingham Local Plan) to at least 33% of all housing stock		A	R	R	R
NN5: Increase the percentage of people who believe that people from different backgrounds get on well together in their local area to 80%		G	G	G	G
NN6: Increase the percentage of people who feel they can influence decisions in their locality to 55%	Increase the percentage of people who feel they can influence decisions in their locality to 40%	G	G	G	G
NN7: Increase the use of public transport by 2 million trips to 58 million trips per year by 2020		G	G	G	G
NN8: By 2020 Nottingham will have reduced fuel poverty below that of any other Core City.	Eradicate fuel poverty by 2016	G	R	R	R
FN1: Each year, all of our eligible 2 yr olds (as specified by the DfE), access free nursery provision (15hrs per week)	Raise the percentage of children developing well across all areas of the early years foundation stage so that Nottingham is in the top 25% of local authorities	R	R	R	R
FN2: Child obesity will be reduced to 18%		R	R	R	R
FN3: The number of first-time entrants each year into the criminal justice system aged 10-17		G	G	G	G

Nottingham Plan Target (refreshed)	Previous target	2010/11	2011/12	2012/13	2013/14
will be halved					
FN4: The teenage pregnancy rate will be halved		R	G	G	G
FN5: The percentage of pupils achieving 5 or more A*-C GCSEs including English and Maths is above the average of all Core Cities	Raise the percentage of pupils achieving 5 or more A*-C GCSEs including English and Maths so that Nottingham is in the top 20% of the most improved local authorities	G	R	G	R
FN6: Reduce the percentage of pupils leaving school with no qualifications to 0%		G	G	G	G
WN1: Increase the city's employment rate to 70%	Increase the city's employment rate to 75%	R	G	G	A
WN2: Raise the proportion of adults with at least Level 2 qualifications to 80%	Raise the proportion of adults with at least Level 2 qualifications to 90%	R	R	G	A
WN3: Move the city of Nottingham up out of the 10% most deprived authorities in England, i.e. out of the bottom 35		G	n/a	n/a	n/a
WN4: Ensure that no neighbourhood is in the most deprived 5% nationally		G	n/a	n/a	n/a
WN5: The proportion of children living in poverty will be halved		n/a	R	R	R
SN1: Reduce 'all crime' to the average for Nottingham's family of similar Community Safety Partnerships and the Core Cities		G	R	R	R
SN2: Reduce core ASB calls to the Police by 39% (over a 2006/07 baseline) by March 2014		G	R	G	G
SN3: Increase the number of people successfully completing treatment from 14.28% (2010/11 baseline) to 20.5% by March 2014		R	G	R	R
SN4: Reduce the total proven re-offending rate for all adult and juvenile offenders to the 2009 national average (26.6%) by March 2014		A	n/a	n/a	n/a
HN1: Reduce smoking prevalence to 20%, which is below the national average		G	G	R	G
HN2: Reduce the proportion of overweight and obese adults to 58%	Reduce the proportion of overweight and obese adults to the 2000 average levels for England (60%)	G	G	n/a	G
HN3: Increase the proportion of adults achieving 150 minutes of physical activity per week to 56%	Increase levels of physical activity to 32% of adults participating in 3 x 30 minutes moderate physical activity per week	R	R	G	G
HN4: Reduce the health inequality gap between Nottingham city and England by 70% by 2020. Defined as mortality rate from all		R	R	n/a	G

Nottingham Plan Target (refreshed)	Previous target	2010/11	2011/12	2012/13	2013/14
circulatory diseases at ages under 75					
HN5: Reduce alcohol related hospital admissions to 771 per 100,000 population, the average rate for Core Cities (2012/13)	Reduce alcohol related hospital admissions to 1,400 per 100,000 population	R	R	R	R
HN6: Reduce the proportion of people with poor mental wellbeing by 10% and maintain the city wellbeing level in line with England as a whole	Improve mental health and wellbeing across the city (defined by reducing the proportion of people with poor mental health by 10%)	n/a	G	G	G
GN1: Reduce the city's carbon emissions by 26% of 2005 levels		R	G	G	G
GN2: Increase the reuse, recycling and composting of household waste to 50%		G	R	R	R
GN3: 20% of energy used in the city will be produced within the Greater Nottingham area from renewable or low/zero carbon sources		n/a	G	G	G